



## Privacy & Cookie Policy

Praeco Innovation Ltd, Cyprus  
Loizou Askani, 8, 3110, Limassol, Cyprus.  
Organisation number: 649825  
[connect@thevalueville.com](mailto:connect@thevalueville.com)



## **General**

This privacy policy discloses the privacy practices of ValueVille. This privacy policy applies to information collected by this website. This does not include, however, the information provided when a user leaves our site. By visiting [www.thevalueville.com](http://www.thevalueville.com) and continuing to use ValueVille's main and extended services, you signify that you are accepting and consenting to the practices described in this Policy.

## **Information Collection**

Praeco Innovation Ltd is operator of ValueVille and the sole owner of the information collected on this site as you use our website and other services. We only have access to collect information that you voluntarily give us via email or direct contact through services such as payment selection pages, management systems and other services.

## **Security**

Praeco Innovation Ltd has taken precautions in order to protect your information. Offline and Online, submitted sensitive information is indeed protected. Collected information such as bank information or payment details are encrypted and transmitted to us securely. Employees who need the information to perform a specific task like Customer support, are granted access to personally identifiable information. Both servers and computers that store these information are kept in a secure environment, so there is now need to worry.

If Praeco Innovation Ltd is required by law to process the information for any legal purpose, we will provide you with a prior notice of this requirement, unless it is prohibited by law for providing such notice.

## **Links**

Do be aware that Praeco Innovation Ltd is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by this website.

## **Use of Cookies**

We and our third-party service providers use cookies and other tracking mechanisms, like google analytics, to track information about your use of our Website and Services. This may combined with other personal information collected from you. Cookies allows easier navigation in the Website and Services; and continuous use of this will signify your acceptance and consent that allows us to use such cookies needed for the efficient use of our services and secure payment.

## **Changes to Privacy Policy**

Minor changes of the Privacy Policy may occur on ValueVille from time to time, but do not worry as each update shall be posted on our respective pages. If you ever feel like we are not abiding the privacy policy, we can immediately be contacted via email at [connect@thevalueville.com](mailto:connect@thevalueville.com)

## **Disclaimer**

Praeco Innovation Ltd reserves the right to amend its policy, and any content on its website without prior notice.

## **Our website and cookies**

Our website uses cookies. We advise you to accept cookies to increase the usability of your visit and to remember your settings and preferences. It is possible that the website will not function correctly if you do not accept cookies. A cookie can be picked up during a later visit to the same site. The cookie cannot be read by a different website to the one that made it. We do not store any personal data through you storing our cookies and no single cookie contains information whereby you can be contacted via telephone, e-mail or post.

## **What are cookies?**

Cookies are small text files that are automatically placed on your computer or mobile device via your Internet browser. We make use of session-cookies that are void after your visit and permanent cookies that recognise when you visit again. These cookies are used to enhance your website visit and to remember your settings and preferences, so that you do not need to refill information every time. They are also used to anonymously follow and measure the search behaviour of our website visitors (see also 'Google Analytics') or to advertise relevant content (see also 'Google AdWords/DoubleClick').

## **Managing your cookie settings**

It is possible to change your Internet browser settings to not allow cookies to be placed or to warn you whenever a cookie is saved. This will effect the working of our website and may result in incomplete functioning of certain parts of the website. Cookies are stored on your computer and you will need to update your settings per browser and per computer. You can find out more information in the help menu of your Internet browser.

## **We do not collect personal information**

Cookies are stored on your own computer and improve the usability of your visit. The details stored are anonymous and are not used to store personal information. No cookie contains information that can lead to contact with you via telephone, e-mail or post.

### First Party Cookies

First Party Cookies are cookies placed by the domain (the visited website). These are cookies that the ValueVille website stores on your computer. ValueVille uses functional cookies that are always placed during your visit. Below is a summary of the possible cookies placed by the ValueVille website:

Origin	Description	Cookie name	Lifespan
ValueVille	A single session cookie used to remember settings during your website visit (e.g. for filling in forms).	ASP.NET_SessionId	Till end of visit (session)
	Your preference for cookie placement.	cc_cookie_decline	1 year
		cc_cookie_accept	1 year
Google Analytics	Cookies used by Google Analytics for collecting anonymous visitor statistics used to enhance the website and usability.	_utma	2 years
		_utmb	Till end of visit (session)

		<code>_utmz</code>	12 hours
		<code>_utmc</code>	30 minutes

### Third Party Cookies

Third Party Cookies are placed by third parties through a related part of the ValueVille website such as a YouTube video or a social media button. These cookies are placed by other parties that ValueVille uses for services. ValueVille has no control over which cookies are placed. If you choose to not accept cookies, the ValueVille website will not place cookies. Below is a summary of the cookies that could be placed by the ValueVille website:

Origin	Cookie name	Description
DoubleClick	<code>Id, test_cookie, _drt_</code>	Cookies used for direct banners and adverts. For example to keep track of adverts shown to you and to ensure that you are not shown irrelevant advertising.

Google+ (Google Plus One)	HSID, SSID, APISID, SAPISID, BEAT, PREF, SID	Google+ cookies are placed by Google+. These cookies keep track of things like clicks on social media buttons.
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### Google Analytics

A cookie is placed by the Google, via our website, as part of the 'Analytics' service. We use this service to keep track of and create reports on how visitors use our website. Google may share this information if legally obligated to do so, or if third parties process the information. We have no influence over this. The information about your use of the website (including your IP-address), which is generated by the cookie is captured by Google and saved on servers in the USA.

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